

2020 INCENTIVE BONUS GUIDELINES

1.1 DESCRIPTION

The Ameren Missouri BizSavers Program is offering a 2020 incentive bonus to eligible Commercial and Industrial customers. This incentive offer would be a percent increase (bonus) over the incentive as calculated with rates that are currently being utilized.

1.2 OBJECTIVE

The objective of the 2020 Incentive Bonus is to re-energize the market, increase participation, and encourage Ameren Missouri customers to use energy efficiency and the enhanced incentives offered through the BizSavers Program to invest back into their business while saving on both upfront cost and ongoing operational costs.

1.3 DATES AND TIMELINES

- 2020 Bonus Incentive "**Start Date**": July 1, 2020
- 2020 Bonus Incentive "**End Date**": The earlier of December 31st, 2021 or the date the incentive budget is consumed.

1.4 ELIGIBILITY

- Eligible Technologies: Interior lighting and HVAC
- Eligible Measure Types: Custom and Standard

1.4.1 Eligibility Scenarios:

- **Scenario 1: Project application received prior to the bonus Start Date, but not yet signed offered.**
 - Upon project completion (equipment installation) and receipt of completion paperwork (program required documentation outlined in program guidelines), the bonus will be applied contingent upon remaining budget availability.
- **Scenario 2: Project applications received on or after the bonus Start Date.**
 - Upon project completion (equipment installation) and receipt of completion paperwork (program required documentation outlined in program guidelines), the bonus will be applied contingent upon remaining budget availability.

1.5 BONUS INCENTIVE

- Project applications must comply with applicable program guidelines.
- The incentive bonus will be capped at 2 million dollars and available until the bonus **End Date**.
- Once all required completion paperwork has been submitted and the 2020 incentive bonus eligibility has been confirmed, the incentive will be increased at the measure level based on the following criteria:
 - 10% increase for interior lighting measures
 - 15% increase for HVAC (encompasses program end uses HVAC and Cooling) measures
- The total of measure incentive plus bonus, must not exceed total project cost.
- The incentive bonus amount will be included in the final incentive check or bill credit.