

2025 CUSTOM INCENTIVE PROGRAM



Custom Incentives

The Ameren Missouri BizSavers® program provides custom incentives for energy-efficient equipment that is not eligible for standard incentives. Custom incentives are calculated based on the estimated annual energy savings of the proposed energy efficiency measures. Some of the most popular custom incentive projects include air compressor upgrades, building control systems and chiller upgrades. Customers must provide calculations quantifying energy savings and all equipment purchases must receive pre-approval prior to purchase and installation to qualify for custom incentives.

| End Use (Savings Type) | Unit of Measure | Incentive Per Unit |
|------------------------------|-----------------|--------------------|
| Cooling | kWh reduced | 35¢ |
| Building Shell | kWh reduced | 24¢ |
| HVAC | kWh reduced | 29¢ |
| Cooking | kWh reduced | 15¢ |
| Water Heating | kWh reduced | 15¢ |
| Facility – Grow Conditioning | kWh reduced | 16¢ |
| Lighting Controls | kWh reduced | 16¢ |
| Compressed Air | kWh reduced | 13¢ |
| Miscellaneous | kWh reduced | 12¢ |
| Motors | kWh reduced | 12¢ |
| Process | kWh reduced | 12¢ |
| Refrigeration | kWh reduced | 12¢ |

Have questions or need more information about the Custom Incentives program?

Contact your Business Development Representative.



Lincoln Boschert

Senior Business Development Specialist
314.949.9497
LBoschert@trccompanies.com



Matt Farwig

Business Development Specialist
314.399.7467
MFarwig@trccompanies.com



Rick Gabrielson

Energy Engineering Advisor
314.243.1453
RGabrielson@trccompanies.com