



BizSavers

BUSINESS ENERGY EFFICIENCY PROGRAMS

2025 CUSTOM INCENTIVES PROGRAM

The Ameren Missouri BizSavers® program provides Custom Incentives for energy-efficient equipment that is not eligible for Standard Incentives. Custom Incentives are calculated based on the estimated annual energy savings of the proposed energy efficiency measures.

Some of the most popular Custom Incentive projects include air compressor upgrades, building control systems and chiller upgrades. Customers must provide calculations quantifying energy savings and all equipment purchases must receive pre-approval prior to purchase and installation to qualify for Custom Incentives. Visit **AmerenMissouri.com/GetStarted** for more details on starting your project.

End Use (Savings Type)	Unit of Measure	Incentive Per Unit
Cooling	kWh reduced	35¢
Building Shell	kWh reduced	24¢
HVAC	kWh reduced	29¢
Cooking	kWh reduced	15¢
Water Heating	kWh reduced	15¢
Facility – Grow Conditioning	kWh reduced	16¢
Lighting Controls	kWh reduced	16¢
Compressed Air	kWh reduced	13¢
Miscellaneous	kWh reduced	12¢
Motors	kWh reduced	12¢
Process	kWh reduced	12¢
Refrigeration	kWh reduced	12¢

Start saving today at AmerenMissouri.com/GetStarted.