

THE BENEFITS OF AMEREN MISSOURI BIZSAVERS® ENERGY EFFICIENCY PROGRAM

HOW DOES HAVING ACCESS TO BIZSAVERS HELP YOUR COMPANY?



INCENTIVE ELIGIBILITY

Eligible to participate in energy efficiency programs which offer cash incentives for equipment upgrades (BizSavers) and energy savings strategies (Demand Response). These incentives can help offset initial project cost, assist in meeting corporate ROI requirements, and help stretch facility improvement budgets.



ACCESS TO A TEAM OF EXPERTS

The Ameren BizSavers Program team consists of professional engineers, Certified Energy Managers (CEM's), and energy engineers to help identify, quantify, and facilitate energy efficiency projects.



MEASUREMENT AND VERIFICATION

All BizSavers projects are verified through both the Ameren BizSavers engineering team and the third-party evaluator. Measurement & Verification confirms that the projects are cost effective and achieve target payback and ROI metrics.



MARKETING SUPPORT

Access to no-cost marketing opportunities through the BizSavers marketing team. Including "big check" presentations, press release assistance, case study development, and various other community-related marketing to help inform your customers that you are more energy efficient.

WHAT ARE DIRECT BENEFITS FOR PROGRAM PARTICIPANTS?

- Energy efficiency programs help businesses effectively accomplish sustainability plans.
- The programs ensure savings and the quality of products installed.
- Energy efficiency is the lowest cost, long-term way to meet customer energy needs and helps keep your energy costs as low as possible.
- Energy efficiency is a low-risk investment for businesses and the results typically out-perform the estimated savings.
- The incentives offset the capital cost of installing more efficient equipment.
- Technical assistance is provided along every step of the way ensuring a seamless path to the completion of the project and incentive payment.
- The program offers a Trade Ally Network of energy efficiency professionals to help business customers identify and prioritize projects.

The average BizSavers project results in an annual bill savings of \$10,702.*

WHAT ARE THE COMMUNITY BENEFITS?

- ✓ **Energy efficiency improvements help your community** keep energy costs as low as possible by helping to reduce the need to construct new energy centers.
- ✓ **Energy efficiency investments help the economy** by allowing businesses to invest savings back in to the business and providing employment opportunities for businesses that offer energy efficiency services.
- ✓ **Energy efficiency is the "greenest" source of energy** because it eliminates unnecessary waste and requires no new types of generating equipment.

* Of projects completed in 2021, with an annual usage over 1 million kWh with an average kWh assuming a blended kwh rate of \$0.08.