

RCX INCENTIVE PROGRAM – SUPPLEMENTAL SMART METER COMMISSIONING (SMC) GUIDELINES

1.1 DESCRIPTION

The Smart Meter Commissioning Program (SMC) utilizes advanced metering infrastructure (“AMI”) analytics to deliver specific recommendations through direct engagement with commercial and industrial (C&I) electric end users. Through this service, provided at no cost to eligible customers, the Program Administrator will: 1) identify cost-effective energy efficiency opportunities from data analysis, 2) virtually engage and consult customers through personalized phone and email communication to implement efficiency recommendations, 3) statistically validate meter-based savings using site-specific M&V.

1.2 OBJECTIVE

The objective of the SMC Program is to provide awareness and encourage adoption of cost-effective energy efficiency opportunities on an individualized basis, using AMI technology and analytics.

1.3 DATES AND TIMELINES

- The program start date is January 1st, 2024.
- The program completion date is December 31st, 2024.

1.4 ELIGIBILITY

1.4.1 Participant Eligibility

Commercial electric customers of Ameren Missouri that are classified under one of the following rates are eligible for the SMC incentive service:

- Small General Service Rate 2(M)
- Large General Service Rate 3(M)
- Small Primary Service Rate 4(M)
- Large Primary Service Rate 11(M)

1.4.2 Payee Eligibility

Participants retain all of the energy cost savings achieved through the low-to no-cost operational adjustments made to their existing systems. There are no direct financial incentive payments made to program participants.

The BizSavers Program Administrator will make payments – comparable to custom incentive rates for lighting and HVAC measures, plus a study incentive – to the sub-contracted SMC Program Administrator for energy savings that are achieved and verified through this service.

1.4.3 Equipment eligibility

Participation does not require the installation of additional equipment. Eligible low- to no-cost operational adjustments that are identified and recommended through this service include lighting schedule changes and HVAC setpoint adjustments.

Ameren Missouri electric business customers are not eligible for incentives for any measures for which the facility type and scope of work qualify for incentives via the multifamily market rate or low income qualified programs.

***Note:** For questions about whether a certain facility or equipment type is eligible for an incentive, please contact the BizSavers program office at 1.866.941.7299 or BizSavers@Ameren.com*

1.4.4 Project eligibility

Completed projects must pass site-specific M&V requirements to ensure that operational adjustments are in effect and that they demonstrate reliable and cost-effective energy savings potential in the proposed use and site.

1.5 PROCESS

1.5.1 Data Analysis

The SMC Program process starts with the analysis of all eligible Ameren Missouri non-residential accounts. The Program Administrator’s analytical software will compute metrics that assist with the identification of operational energy savings.

1.5.2 Identification of Recommendations

After a prospect list is generated, an Energy Advisor personally reviews each individual account’s energy usage data to further qualify the account. Before outreach is initiated, an Energy Advisor may also rely on other public or private tools to gather information that will support their engagement approach. For instance, an Energy Advisor may use Google Maps to do a visual exterior building inspection, visit the customer’s website to learn about the business’s

operations, confirm accurate contact information, and visit the prospective customer's LinkedIn page to identify the best contact.

1.5.3 Customer Engagement

The Program Administrator virtually engages with qualified customers according to a standard yet personalized sequence of phone and email outreach techniques. Customers are presented with specific recommendations to simplify decision making, helping to overcome traditional challenges of limited energy efficiency knowledge and availability of time and resources for C&I customers.

1.5.4 Implementation

On average, the entire engagement process typically lasts 31 days for accounts that implement changes (such as lighting schedule changes and HVAC setpoint adjustments) and requires 30 minutes to three hours of participant time. This process does not involve enrollment forms, participant fees, or direct financial incentives for end users.

1.5.5 Measurement and Verification of Energy Savings

The Program Administrator's team of data scientists calculates the annualized savings once sufficient data is available to accurately model the site based upon agreed upon methodology.

1.5.6 Referrals to other DSM Programs

Through coordination with the Ameren BizSavers team, SMC Energy Advisors will introduce each participant who completes the SMC Program, to other energy efficiency (EE) opportunities, as applicable to participant energy usage and needs.

1.6 INCENTIVES

Financial incentives are paid to the sub-contracted SMC Program Administrator, and this incentive is passed along to participating customers in the form of the SMC service. This educational service – including analysis, outreach, personalized recommendations, customer support, and referral to other EE opportunities – offered at no cost to eligible customers, functions as an incentive for end users, encouraging adoption of cost-effective energy efficiency opportunities. There are no financial incentives paid to end use customers for participation in this program offering.