

STANDARD INCENTIVE PROGRAM GUIDELINES

1.1 DESCRIPTION

The Standard Incentive Program offers prescriptive incentives for energy efficiency measures on a per-unit basis. There are incentives available for a variety of qualified energy efficient improvements.

1.2 OBJECTIVE

The objective of the Standard Incentive Program is to provide a set of prescriptive measures, awareness of energy efficiency opportunities, an incentive to encourage achieving these savings, and an expedited, simple solution for customers interested in purchasing efficient technologies that will produce verifiable energy savings.

1.3 DATES AND TIMELINES

- The Program start date is January 1st, 2025.
- 2025 Application Due Dates:
 - Last day to submit a Standard application will be December 31st, 2025.
- 2026 Application Due Dates:
 - Last day to submit a Standard application will be December 31st, 2026.

1.4 ELIGIBILITY

1.4.1 Participant Eligibility

Commercial electric customers of Ameren Missouri that are classified under one of the following rates are eligible to apply for incentives for measures installed at their location:

- Small General Service Rate 2(M)
- Large General Service Rate 3(M)
- Small Primary Service Rate 4(M)
- Large Primary Service Rate 11(M)

Multifamily facilities (including dwelling and common spaces) are only eligible for the Business Standard program if they are a new construction (includes new structure or change of purpose).

1.4.2 Payee Eligibility

Eligible Ameren Missouri customers may elect to receive incentive payments for qualifying measures through one of the following methods:

- By check to the Ameren Missouri customer associated with the project
- As a bill credit toward the Ameren Missouri company account where qualifying measures were installed
- By authorizing a check to be made payable to an approved Ameren Missouri Trade Ally (TA) in good standing

Note: Upon receiving completed applications where an approved TA in good standing is the payee, the BizSavers Team may contact the customer to verify installation prior to processing applications.

1.4.3 Equipment eligibility

A list of energy efficiency measures eligible under the Standard Incentive Program can be found at AmerenMissouri.com/BizSavers.

For efficient **equipment that is not replacing existing equipment**, for example, in a new facility, an addition to existing facility, or a gut rehab project:

- Equipment is eligible for the Standard Incentive Program *if* the baseline efficiency required by applicable local code does not exceed the 'Inefficient Equipment/Baseline Condition' on the standard incentive list.
 - o If local code requirements *do* exceed the 'Inefficient Equipment/Baseline Condition,' but energy savings over local code are achieved, equipment may be eligible for an incentive for the incremental energy savings, where noted on the standard incentive list.

Energy Efficient equipment that is not eligible through the Standard Incentive Program may still be eligible in other Ameren Missouri BizSavers Programs.

Note: *Please see the list of participating stores for the Residential Program on AmerenMissouri.com and be aware of point of purchase advertising as an indication of products that may have already received a Residential Incentive. For questions about whether a certain facility or equipment type is eligible for an incentive please contact the BizSavers program office at 1.866.941.7299 or info@bizsavers.ameren.com. Please have the product and/or site details (ex. store name, product SKU, installed site address) available for review.*

1.4.4 Project eligibility

Standard Incentive Program applications will be approved based on fulfillment of eligibility requirements, technical review and approval, site inspections (if applicable), and compliance with program terms and conditions.

Equipment must be installed prior to submitting final application and documentation to qualify for an incentive.

1.5 PROCESS

1.5.1 Determining measure eligibility

1. Before purchasing and installing equipment for your project, verify that a Standard Incentive is available by reviewing the Standard Incentive Program list of measures and incentives posted on AmerenMissouri.com/BizSavers or by downloading the most current version of the application.
 - a. If a measure meets the Standard Incentive Program measure eligibility requirements it must be applied for through the Pre-Approval process in the Standard Incentive Program prior to purchase or installation of equipment.
 - b. If a measure does not meet the Standard Incentive Program eligibility requirements it may be eligible for a Custom Incentive. Please refer to the Custom Incentive Program at AmerenMissouri.com/BizSavers.

1.5.2 Pre-Approval Application Process

1. After identifying eligible measures on the Standard incentive list, participants will need to download the application and fill out the required information about their site, payee, applicable measures, and then review and sign the terms and conditions prior to submitting their initial application for pre-approval.
2. The BizSavers Team will review the application, perform a pre-inspection (as necessary), and determine the value of the incentive offer. Once determined, the incentive offer will be sent to the project contacts for their review.
 - a. To expedite the inspection process, please submit digital photos of the equipment currently installed before the efficient equipment is upgraded.
 - b. Upon receipt of the offer, the customer may proceed with purchase and installation of equipment.

2. Upon complete installation of the offered Standard measures, submit the project application and required documentation (outlined in the application) to the BizSavers Team at info@bizsavers.ameren.com.

- a. To expedite the inspection process, please submit digital photos of the installed equipment.
- b. After complete installation ensure that the final application is adjusted to accurately represent installed equipment (ensure to identify any changes from the offer).

***Note:** All projects are subject to inspection after submittal of the completion paperwork and completed application. Projects with incentives greater than or equal to \$15,000 may require a pre- and post-installation inspection.*

- c. The customer must receive the project invoice prior to the submission of completion paperwork.
- d. Invoices must be itemized to show the following:
 - i. Installation (labor) price
 - ii. Equipment (material) price
 - iii. Quantity
 - iv. Equipment (material) specification or model number
 - v. Miscellaneous support equipment price
 - vi. Disposal fees

***Note:** A change in scope from what was offered will require recalculation of incentive amounts and based on measure eligibility and incentive budget availability the incentive may increase or decrease.*

3. Once the BizSavers Team receives your completed application they will perform a technical review and final approval prior to your incentive being distributed.

***Note:** The BizSavers Team may identify additional questions or documentation requirements during technical review.*

1.6 INCENTIVES

The most current Standard Incentive list will be available on the Ameren Missouri website. Incentive amounts are subject to change and eligible incentive rates for projects will be based on the following:

- Incentive rates will be determined based on the incentive rates identified on the offer made by the BizSavers Program.
- Incentive amounts are set per measure and are calculated per measure unit identified on the list.
- Each Standard measure incentive is capped at the total eligible cost of the installed measure as identified on the submitted invoice. This includes the cost of installation, equipment, disposal fees, and equipment rental.
- Submitted applications must have an aggregate incentive total greater than \$150.00 across all measures.
- Total incentives across all programs shall be capped at \$2,000,000 per customer for the term starting January 1st, 2025 through December 31st, 2026.