

STANDARD INCENTIVE PROGRAM GUIDELINES

1.1 DESCRIPTION

The Standard Incentive Program offers prescriptive incentives for energy efficiency measures on a per-unit basis. There are incentives available for a variety of qualified energy efficient improvements.

1.2 OBJECTIVE

The objective of the Standard Incentive Program is to provide a set of prescriptive measures, awareness of energy efficiency opportunities, an incentive to encourage achieving these savings, and an expedited, simple solution for customers interested in purchasing efficient technologies that will produce verifiable energy savings.

1.3 DATES AND TIMELINES

- The Program start date is January 1st, 2024.
- Standard (Fast Track & Pre-Approval Applications):
 - Last day to submit a Standard application is December 31st, 2024.
 - Invoices submitted with Fast Track applications must be dated on or after January 1st, 2023 to qualify for an incentive.

1.4 ELIGIBILITY

1.4.1 Participant Eligibility

Commercial electric customers of Ameren Missouri that are classified under one of the following rates are eligible to apply for incentives for measures installed at their location:

- Small General Service Rate 2(M)
- Large General Service Rate 3(M)
- Small Primary Service Rate 4(M)
- Large Primary Service Rate 11(M)

1.4.2 Payee Eligibility

Eligible Ameren Missouri customers may elect to receive incentive payments for qualifying measures through one of the following methods:

- By check to the Ameren Missouri customer associated with the project
- As a bill credit toward the Ameren Missouri company account where qualifying measures were installed
- By authorizing a check to be made payable to an approved Ameren Missouri Trade Ally (TA) in good standing

Note: Upon receiving completed applications where an approved TA in good standing is the payee, the BizSavers Team may contact the customer to verify installation prior to processing applications.

1.4.3 Equipment eligibility

A list of energy efficiency measures eligible under the Standard Incentive Program can be found at AmerenMissouri.com/BizSavers.

For efficient **equipment that is not replacing existing equipment**, for example, in a new facility, an addition to existing facility, or a gut rehab project:

- Lighting – equipment is not eligible for the Standard Incentive Program, but may qualify for an incentive through the Custom Incentive Program
- Non-lighting – equipment is eligible for the Standard Incentive Program *if* the baseline efficiency required by applicable local code does not exceed the 'Inefficient Equipment/Baseline Condition' on the standard incentive list.
 - If local code requirements *do* exceed the 'Inefficient Equipment/Baseline Condition,' but energy savings over local code are achieved, equipment may be eligible for an incentive for the incremental energy savings, where noted on the standard incentive list.

Energy Efficient equipment that is not eligible through the Standard Incentive Program may still be eligible in other Ameren Missouri BizSavers Programs.

Ameren Missouri electric business customers are not eligible for incentives on:

- Any equipment already discounted through Ameren Missouri Residential Energy Efficiency Programs.
- Any equipment for which the facility type and scope of work qualify for incentives via the multifamily market rate or income qualified programs.

***Note:** Please see the list of participating stores for the Residential Program on AmerenMissouri.com and be aware of point of purchase advertising as an indication of products that may have already received a Residential Incentive. For questions about whether a certain facility or equipment type is eligible for an incentive please contact the BizSavers program office at 1.866.941.7299 or BizSavers@ameren.com. Please have the product and/or site details (ex. store name, product SKU, installed site address) available for review.*

1.4.4 Project eligibility

Standard Incentive Program applications will be approved based on fulfillment of eligibility requirements, technical review and approval, site inspections (if applicable), and compliance with program terms and conditions.

Equipment must be installed prior to submitting a Fast Track project application in order to qualify for an incentive.

Equipment must be installed prior to submitting completion paperwork for a pre-approved project application in order to qualify for an incentive.

1.5 PROCESS

1.5.1 Determining measure eligibility

1. Before purchasing and installing equipment for your project, verify that a Standard Incentive is available by reviewing the Standard Incentive Program list of measures and incentives posted on AmerenMissouri.com/BizSavers or by downloading the most current version of the application.
 - a. If a measure meets the Standard Incentive Program measure eligibility requirements it must be applied for through the Fast Track or Pre-Approval process in the Standard Incentive Program.
 - b. If a measure does not meet Standard Incentive Program eligibility requirements it may be eligible for a Custom Incentive. Please refer to the Custom Incentive Program at AmerenMissouri.com/BizSavers.

1.5.2 Fast Track Application Process

1. If the project exclusively contains eligible Standard Incentive Program Fast Track measures (as identified on the Standard Incentive List) with an estimated incentive of less than \$15,000, you can proceed with equipment purchase and installation.
2. After installation, submit your application with completion paperwork to the BizSavers Team.
 - a. The customer must receive the project invoice prior to or in conjunction with, submitting the application.

- b. Invoices should be itemized to show the following:
 - i. Installation (labor) price
 - ii. Equipment (material) price
 - iii. Quantity
 - iv. Equipment (material) specification or model number
 - v. Miscellaneous support equipment price
 - vi. Disposal fees
3. Once the BizSavers Team receives your completed application they will perform a technical review and final approval prior to your incentive being distributed.

Note: *The BizSavers Team may identify additional questions or documentation requirements during technical review.*

Note: *After submittal of the completion paperwork and completed application the project may be subject to an inspection. All Standard Incentive Program projects are subject to inspections.*

1.5.3 Pre-Approval Application Process

1. For projects with incentives that are identified as ‘pre-approval’ on the Standard Incentive Program list of measures and/or those with estimated incentives of \$15,000 or greater: the BizSavers Team will review, inspect (as necessary), and determine the value of the incentive offer. Once determined, the incentive offer will be sent to the project contacts for their review.
 - a. Upon receipt of the offer, the customer may proceed with purchase and installation of equipment.
2. Upon complete installation of the offered Standard Pre-Approval measures, submit the project application and required documentation (outlined in the application) to the BizSavers Team at BizSavers@ameren.com.
 - a. To expedite the inspection process, please submit digital photos of the installed equipment.
 - b. After complete installation ensure that the completed application is adjusted to accurately represent installed equipment (ensure to identify any changes from the offer).

Note: *All projects are subject to inspection after submittal of the completion paperwork and completed application. Projects with incentives greater than or equal to \$15,000 may require a pre- and post-installation inspection.*

- c. The customer must receive the project invoice prior to the submission of completion paperwork.
- d. Invoices must be itemized to show the following:
 - i. Installation (labor) price
 - ii. Equipment (material) price
 - iii. Quantity
 - iv. Equipment (material) specification or model number
 - v. Miscellaneous support equipment price
 - vi. Disposal fees

Note: A change in scope from what was offered will require recalculation of incentive amounts and based on measure eligibility and incentive budget availability the incentive may increase or decrease.

3. Once the BizSavers Team receives your completed application they will perform a technical review and final approval prior to your incentive being distributed.

Note: The BizSavers Team may identify additional questions or documentation requirements during technical review.

1.6 INCENTIVES

The most current Standard Incentive list will be available on the Ameren Missouri website. Incentive amounts are subject to change and eligible incentive rates for projects will be based on the following:

- Fast Track projects will be eligible for the incentive rates that were available at the time application was received by the BizSavers Team.
- Pre-Approval Track projects will be eligible for the incentive rates identified on the offer.

Equipment that is eligible for a Standard Incentive via more than one processing track (Fast-Track, Pre-Approval) may only receive **one** incentive.

Incentive amounts are set per measure and are calculated per measure unit identified on the list. Each Standard measure incentive is capped at the total eligible cost of the installed measure as identified on the submitted invoice. This includes the cost of installation, equipment, disposal fees, and equipment rental.

Submitted applications must have an aggregate incentive total greater than **\$150.00** across all measures.

Total incentives across all programs shall be capped at **\$3,000,000** per customer for the term starting January 1st, 2022 through December 31st, 2024.